DRAGON ACADEMY

Sponsor pack 2026/27



SPONSOR DRAGON ACADEMY · FROM £25 A MONTH

PUT YOUR BUSINESS IN FRONT OF LOCAL FAMILIES EVERY WEEK

200+ children aged 2 to 13 train with us every week, and 100+ families use our Dragon Players app every month.

200+
players every week

100+
families in our app every month

3
areas across South Wales

6
Trophy Series tournaments a year

SIX WAYS TO SPONSOR

PICK A PACKAGE

COMMUNITY SUPPORTER
Open to any local business

£25 a month

AWARDS PARTNER
One place only

£60 a month

AREA PARTNER
One per area

£90 a month

TROPHY SERIES PARTNER
One place only

£100 a month

OFFICIAL APP PARTNER
New · one place only

£150 a month

OFFICIAL KIT PARTNER
One place only

£150 a month

JUST ONE TOURNAMENT?

£200 one-off to sponsor a single Trophy Series tournament.

Monthly packages run for 12 months. Pay yearly and get two months free.

START HERE

COMMUNITY SUPPORTER

£25 a month

or £250 a year

- **Listed on the sponsors screen in our Dragon Players app**
- Your logo and link on our website's sponsors page
- A welcome post to our families, and a thank-you post every three months
- A "Proud supporter of Dragon Academy" badge for your website

Open to any local business

NAMING RIGHTS

AWARDS PARTNER

£60 a month

or £600 a year

- **"Player of the Month, presented by [you]" in the Dragon Players app, where the awards are won**
- The same on every monthly awards poster, and Coach of the Month
- Your logo on the certificates players take home
- Everything in Community Supporter

One place only

OWN AN AREA

AREA PARTNER

£90 a month

or £900 a year

- **"Supported by [you]" on that area's session card in the app, where families say every week if their child is coming**
- Your banner at that area's sessions every week
- One featured post and one story or reel every month
- Everything in Community Supporter, and no competitor in your trade in that area

One per area: RCT, Bridgend, Neath Port Talbot

HEADLINE PARTNER

OFFICIAL KIT PARTNER

£150 a month

or £1,500 a year

- Your logo on the front of the green Academy t-shirt, from our next shirt order
- Everything an Area Partner gets, in all three areas and in the app
- No competitor in your trade

One place only

HEADLINE EVENT

TROPHY SERIES PARTNER

£100 a month

or £1,000 a year

- "The Dragon Trophy Series, presented by [you]": all six tournaments a year
- **Presented by you in the app's Trophy Series, trophies and champion films**
- Your banner at every tournament, and you present the trophies

One place only · or £200 for one tournament

NEW · HEADLINE PARTNER

OFFICIAL APP PARTNER

£150 a month

or £1,500 a year

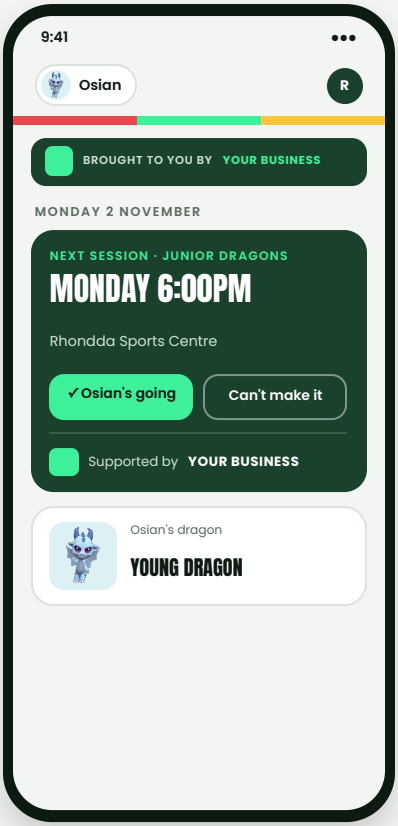
- **"Dragon Players, brought to you by [you]" on the app's Home screen**
- **Your name on the boards around the pitch in all 8 of the app's games**
- **Top spot on the app's sponsors screen**
- Everything in Community Supporter, and no competitor in your trade

One place only

OUR OWN APP

YOUR BUSINESS IN THE DRAGON PLAYERS APP

Parents open it every week to say if their child is coming. Children follow their own dragon, play its games and chase Player of the Month. No other local club can put your business there.



100+
families use it every month

675
Home screen opens in a month

8
games with pitch-side boards

Shown with an example business. Your name and logo go in when you sign up.

OUR HEADLINE EVENT

THE DRAGON TROPHY SERIES

Six tournaments a year, one every school holiday, at CCYD School in Bridgend. Our three areas play each other in Junior and Advanced, and every champion team gets its trophy in the Dragon Players app and its own champion film.



Christmas
Tue 22 Dec



New Year
Tue 9 Feb



Easter
Tue 30 Mar



Champions
Tue 1 Jun



Summer
Aug 2027



Halloween
Oct 2027

THE DRAGON TROPHY SERIES

PRESENTED BY YOUR BUSINESS

JUST ONE TOURNAMENT?

£200 one-off. "The [your business] Christmas Trophy": your banner on the day, you present the trophies, and posts before and after.

EVERY WEEK

WHERE YOU'LL BE SEEN

MONDAY	RCT Rhondda Sports Centre, Ystrad
TUESDAY	Bridgend CCYD School, Aberkenfig
WEDNESDAY	Neath Port Talbot Ysgol Bae Baglan, Baglan

Mini Dragons · 2–4 · Junior Dragons · 5–7 · Advanced Dragons · 8–13

1. **Pick a package** from this pack. Your money goes into equipment, awards and Trophy Series trophies.
2. **Reply to my email** or call me.
3. **Send your logo.** We announce you to our families within a week.

TALK TO DYLAN

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